

# Link Wheels Explained

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## Introduction

This guide is aimed at helping you understand the link wheel building process and the benefits that will come from building a link wheel for your site.

## Basic Link Wheel Concepts

I want you to picture a wagon wheel in your head? To slow today . . . ? Here is a picture of a wagon wheel so you don't have to think to hard:



Now, imagine at the center of this wheel is your "money site". A money site can be any blog or web site that is there to make you money. You can sell a service on your money

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site, reviews of affiliate products, or sell a product. The main goal of a money site is to capture the link juice and drive cash into your pockets.

Now imagine that ever spoke in the wheel is a link coming from an web 2.0 website.

Not only does the web 2.0 website link to your website, but they also link to each other.



Typically a link wheel has a minimum of 5 web 2.0 websites in this “link wheel” configuration.

Now, let’s go 1 step further so you can imagine how vast this can become.

- 1) You can add a URL to each web 2.0 property on your original link wheel.
- 2) You don’t have to stop at 5 Web 2.0 sites; you can have 100 or 1,000 in theory (we recommend no more than 50 Web 2.0 properties at this time).
- 3) You can intertwine your own high PR websites into the link wheel, adding another layer of authority to your money site.

You get the idea. . . The main point to consider is that link wheels are one of the most powerful SEO strategy you can use to gain top rankings in the search engines.

### **Link Wheel Promotion**

As we stated above, there is also strategies where you can promote your link wheel and drive back links to the web 2.0 properties.

Some of the back link strategies that we use at LinkWheel.net are adding social book marks and using a drip method with article marketing.

From there, we also take the RSS feeds of each web 2.0 website and submit it to over 100 RSS ping services. This lets RSS aggregators know that the outer layer of your link wheel has been updated.

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## Web 2.0 Properties:

We keep throwing around the term Web 2.0 websites but what are we really talking about?

Here are some examples of sites that we maintain active profiles on:

<http://squidoo.com>  
<http://wordpress.com>  
<http://livejournal.com>  
<http://blog.com>  
<http://blog.co.uk>  
<http://jimdo.com>  
<http://blogger.com>  
<http://weebly.com>  
<http://blinkweb.com>  
<http://blogsme.com>  
<http://blogvis.com>  
<http://yola.com>  
<http://iblog.my>  
<http://vox.com>  
<http://rateitall.com>  
<http://clearblogs.com>  
<http://easyjournal.com>  
<http://blogetery.com>

In total we have 60+ Web 2.0 properties that we develop link wheels on. We use dedicated exclusive proxies across multiple class C's to manage all of our link wheels.

In total we have 60+ properties across 5 dedicated IP's. We do not interlink our link wheels and we baby set each set of properties. So at this time we have the capacity to develop over 500 back links for your site and establish authority for your money site like no other service can.

At this time we do not recommend using a service where the link wheel development is outsourced overseas. Sure you can have all of the logins yourself, but the same IP's are used to create hundreds of accounts. This will result in property deletion and ultimately you pay for links that won't last over 1 month.

The benefits of joining a link wheel that we are maintaining are that we manage each profile with pride. There is No duplicate content, no banning of accounts, no multiple IP's logging in . . . As you can probably tell by now, this is not our first rodeo doing this and we have learned from trial and error.

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They are the highest quality profiles on each web 2.0 property. Complete with Avatars, biographical information, daily posting, aggressive back link building via drip article submission and social book marking.

### **How to find a Web 2.0 Property?**

So you don't want us to do the work, no problem we still want to help you get more done.

It's true that we focus primarily on the high PR 2 – PR 9 web 2.0 websites, but there are many smaller ones out there that will not scrutinize your site as much.

So if you are in search of some good web 2.0 properties simply go look for Wordpress MU sites.

<http://www.google.com/search?q=%22wp-signup.php%22>

The above string will produce a list of Wordpress MU (multi user) sites where you can create a unique blog profile and drive back links.

### **How about duplicate content?**

We have the entire article spinning software's on the market that helps us avoid duplicate content penalties. The primary one we use is datapresser.com and each article usually takes us 2 - 4 hours to produce. From that one article we can spin usually 400 – 1000 variations ensuring that your content is never duplicate.

Aside from that, if you want to go the extra mile we also offer custom unique content written by our writers at [www.MadContent.com](http://www.MadContent.com).

Typically we only spin an article 10 - 25 times and then write a fresh unique article.

We also go through great efforts to add unique YouTube videos, and images to each link wheel we create.

### **How About Keyword Research?**

We are happy to assist you with your keyword research. We will first take your money site and look at which keywords are going to give you the biggest bang for your buck. This means that we will look at metrics such as KEI and analyze your competition.

If you know ahead of time which keywords you want to target, then just let us know and we will include each in the articles we produce.

We offer this service from \$25 and our research will be based off the best bet in terms of KEI and competition.

### **Stay Unique & Stay Hidden!**

When you go to create your accounts, it's not always a good idea to build keywords into your user name. This can be a sure fire foot print to be targeted as a spammer.

Another common mistake is to use the same user name for all accounts created. (When you outsource, this is what you can expect) Try to get creative and think a bit outside the box.

We appreciate the time you have used to read about our link wheel development strategies and we hope you will allow us to serve you with our link wheel development service.

However, if you choose to venture out on your own do not make the mistake of building multiple accounts at these web 2.0 properties or your link wheel can vanish overnight.

Imagine waking up one morning only to find that 3 weeks of account creation, link building, and content writing is all down the drain?

How would you feel?

### **Conclusion**

Link wheel development might sound daunting and complex. . . its not, but it is a lot of what we call "donkey work".

Please note that we do not use software like SENuke to develop our link wheels. All of our work is done manually and we take great care in our work.

We are based in the USA and English is our first and only language. We do not outsource our work and you can rest assured that our link wheel will be developed with the utmost care when you place an order with LinkWheel.net.

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